Miguel Malo

SOFTWARE DEVELOPER & UI SPECIALIST

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PROFILE

Full Stack Software Engineer with a strong background in UI and Web Design. I'm a positive soul committed to driving projects from conceptualization to success, with years of experience in creating impactful software products.

DEVELOPMENT SKILLS

HTML & CSS
Tailwind & SASS
JavaScript
React & React Native
Node
Express
MySQL & PostgreSQL
OAuth & Email Automation

DESIGN SKILLS

Figma
InVision
Sketch
Wordpress
Bootstrap
All Adobe Suite

EXPERIENCE

Head of UI & Design / Frontend Developer | Snowstorm Technologies

FEB 2019 - PRESENT, VANCOUVER, BC

- Build and optimize frontend architecture for our software.
- Lead all the UI wireframing process for software development.
- Coordinate with the Development Team to provide all required designs, contributing to a collaborative environment.
- Create all the marketing content needed to promote our software and lead the whole branding process for company divisions with specific goals.
- Design, develop, and deliver fully functional websites.
- Craft HTML email templates for marketing and user-triggered platform notifications.

Online Department Marketing Technician | Forum Sport

SEP 2016 - JAN 2017 / AUG 2017 - AUG 2018, BILBAO, SPAIN

- Responsible for studio photographing all the products sold on our website and retouching the images captured.
- Add all the visual and descriptive content for each website product and collaborate with multiple departments to ensure a smooth online process.

Graphic Designer | ME Creative Studio

FEB 2017 - JUN 2017, KUALA LUMPUR, MALAYSIA

- Design websites and mobile apps for clients, coordinating with the Development Team to deliver a final product.
- Provide all internal digital content needed to promote our company.

EDUCATION

BrainStation | Diploma, Software Engineering

JAN 2023 - SEP 2023, VANCOUVER, BC

INEDI Design School | Master's Degree, Graphic & Web Design SEP 2015 - JUL 2016, BILBAO, SPAIN

University of the Basque Country, Spain | Degree in Journalism SEP 2010 - SEP 2015, BILBAO, SPAIN

MOST RECENT PROJECT

Caesars Entertainment Package Solution | Design Lead

2022 - 2023

 Caesars Entertainment (company who owns over 50 resorts across the US, mostly in Las Vegas) needed to develop a "Book a Package" (Flight+Hotel) solution, functionality that we provided through our software at Snowstorm Technologies, now currently implemented on their site: caesars.com